

**For Immediate Release:**

**Topaz International, Ltd. and Shimon Avish Consulting LLC, Form Strategic Alliance to Mitigate Meetings Risk**

*Skillman, NJ and Tualatin, OR, July 18, 2013* – Topaz International, Ltd. and Shimon Avish Consulting LLC, today announced a new strategic alliance dedicated to helping corporate clients identify, assess, and mitigate the risks associated with Meeting & Event programs.

Shimon Avish Consulting works with clients to assess risk in their meetings programs, and then design and implement solutions that mitigate risk, but also fit comfortably with a client’s unique culture and business requirements. In partnering with Topaz, Shimon Avish Consulting will help clients manage risk in six key areas:

- Duty of Care Lapses
- Regulatory Violations
- Fiduciary Breaches
- Signature Authority Breaches
- Cancellation & Attrition Penalties
- Reporting Inaccuracies

“Compliance and risk management are hot topics for most companies,” said Shimon Avish, President at Shimon Avish Consulting, “but very little is known about the specific risks as they apply to the meetings and events space. The stakes are high, as corporations leave themselves open to significant brand damage, financial penalties and losses, law suits, loss of competitive information, duty of care failures, employee safety and security, embezzlement, and bribery. Employees can be put at risk, damages can be in the millions, and the harm to a company’s brand can be inestimable.”

“Corporations are realizing that meetings are a key area of focus for them in the future,” said Brad Seitz, President of Topaz International, “and Shimon offers the expertise that will allow our clients to effectively manage their entire meeting program. The entire Topaz International team is excited that we can enter into this agreement which complements our service offerings, and results in a complete travel and meeting solution to make world class programs for corporations worldwide.”



### **About Shimon Avish Consulting LLC**

With 14 years of experience helping companies of all sizes establish programs appropriate to their needs, Shimon Avish Consulting LLC is a strategic meetings management consultancy specializing in the assessment, design, implementation, and sustainment of strategic meetings management programs, with a specialization in the identification and mitigation of risk.

### **About Topaz International, Ltd.**

Topaz International provides strategic support to the corporate travel management professional. With 35 years of experience analyzing travel related expenditures, Topaz is a world leader in airfare & hotel auditing, providing benchmark information and consultancy services to improve the delivery of corporate travel services. Supporting travel managers, buyers and agencies, Topaz helps improve performance and facilitate cost savings.

### **Contacts:**

Topaz International, Ltd.  
Bradley Seitz  
President & CEO  
[brad.seitz@etopaz.com](mailto:brad.seitz@etopaz.com)  
503.828.0993  
[www.etopaz.com](http://www.etopaz.com)

Shimon Avish Consulting LLC  
Shimon Avish  
President  
[shimon@smmconsulting.com](mailto:shimon@smmconsulting.com)  
609.466.0100  
[www.smmconsulting.com](http://www.smmconsulting.com)